

**MINUTES
HURST CITY COUNCIL
WORK SESSION
MONDAY, JANUARY 30, 2017**

On the 30th day of January 2017, at 6:23 p.m., the City Council of the City of Hurst, Texas, convened in Work Session at the Hurst Conference Center, 1601 Campus Drive, Hurst, Texas, with the following members present:

Richard Ward)	Mayor
Larry Kitchens)	Mayor Pro Tem
Henry Wilson)	Councilmembers
Trasa Cobern)	
Bill McLendon)	
David Booe)	
Clay Caruthers)	City Manager
Cynthia Singleton)	Deputy City Secretary
Steve Bowden)	Executive Director of Economic Development
Michelle Lazo)	Managing Director of Development

with the following members absent: Councilmember Nancy Welton, constituting a quorum; at which time, the following business was transacted:

I. Discussion and update regarding redevelopment plan and stakeholder meetings being conducted by Catalyst Commercial

Executive Director of Economic Development Steve Bowden provided an overview of the the Hurst Redevelopment Initiative stakeholder meetings, a history of the City's retail market, and spoke regarding the results of the 2017 Hurst Citizen Response to Retail Questions Survey. Mr. Bowden introduced Jason Claunch, President, Catalyst Commercial and Jay Narayana, Principle, Livable Plans.

Mr. Claunch spoke regarding the process of gathering quantitative data and how the data will be utilized to attract residents and retailers to the City in general, and to specific areas. He provided demographic information and a summary of the neighborhood styles and issues. Mr. Claunch reviewed strategies to encourage community pride, suitable land use, and economic growth and development.

Ms. Jay Narayana separated the City into neighborhoods and described the characteristics and opportunities of each. She emphasized the importance of a gateway to the City, additional sidewalks, trails, pedestrian connection to the mall, Tarrant County College and Trinity Railway Express, and the creation of neighborhood groups for the purpose of the preservation and improvement of neighborhoods. Ms. Narayana also spoke regarding enhancements such as the aesthetics of the SH26 streetscape and Precinct Line, drainage

improvements, residential zoning amendments to setback requirements, and park improvements.

Discussion ensued regarding the catalyst to initiate redevelopment, incentives to attract developers, the selection of a specific area for concentration of efforts, the development of a long term vision, and actions to produce a positive image of the City. Discussion continued related to the role of code enforcement, citizen input and support of a project, and a strategic marketing plan of the City.

City Manager Clay Caruthers expressed appreciation to the City Council for their direction and to the guests for their concerns and suggestions. It was determined a City Council worksession would be scheduled mid February to continue developing the vision for the Bellaire area.

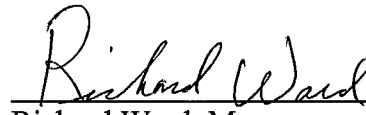
II. Adjournment - The Work Session was adjourned at 8:03 p.m.

III. APPROVED this the 14th day of February 2017.

ATTEST:


Rita Frick, City Secretary

APPROVED:


Richard Ward, Mayor